



Company Profile.

DESIGNED
AND
HANDCRAFTED
IN
SPAIN

Since 1985.





Kanna was founded in 1985 by the brothers Juan and Tomas de la Cerda.

The DNA and foundation of Kanna is the manufacturing of handmade jute shoes called espadrilles crafted with the regional technique "punto ojal", being the attachment of the sole to the upper 100% hand-swun.

Kanna is located in the enclave of "La Encarnacion" (Caravaca de la Cruz, Region of Murcia), an area recognized for its tradition in the manufacturing of handcrafted jute products and various archaeological discoveries such as the "Cueva Negra".

*We made our first espadrille
35 years year ago.*

LA ENCARNACIÓN
MURCIA
SPAIN







Kanna transmits a philosophy and way of life to the world through a traditional Mediterranean footwear.

Our design adapts to the latest fashion trends without giving up the comfort and naturalness of its components.

The Mediterranean lifestyle marks the character of our products:

The sea and its salt, the sun and its light, the people and their culture.

All this is our source of inspiration.

*Wherever the sun is
there is Kanna.*



Kanna employs over 120 people per year and have reached 6,500,000 pairs in its 35 years history.

90% of the annual production is export to more than 80 countries distribute in 2500 customers worldwide, including El Corte Ingles, Level Shoes, Prof, Galleries Lafayette, La Bottega, Yacare, Tomorrowland, United Arrows, Galleria di Scarpe, Jeff Chaussures, Breuninger among other.

Our largest markets are; France, Germany, Belgium, Holland, Italy, Greece, Portugal, UK, Sweden, Norway, Russia, Japan, Australia and USA.

One team one world




Kanna is one of the leading footwear brand from Spain, the design, the quality, the comfort and the originality define our collections, providing a wide range of products both in summer and winter.

Spring-Summer: The mix between fashion trends and traditional espadrilles.

Fall-Winter: The mix between artwork details and casual concepts.

Crafts and traditions with a Mediterranean spirit are the values that defines our collection.

*Unique and timeless shoes for a
universal woman*











INTERNATIONAL
TRADE
SHOWS



ITALY



USA



ITALY



FRANCE



JAPAN













LOGO

Pantone 9515 c.



Pantone	RGB
 4515 C	 R174 / G161 / B109
CMYK	LAB
 C37 / M35 / Y68 / K0	 L67 / A1 / B32



Being a global brand made in Spain characterized by original Mediterranean designs that follow the latest fashion trends, while offering the highest quality and best service.

Our mission .



*Kanna
Pride.*

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